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Group Travel on the Rise
Ubiquity International Serves This Market with Distinctive World Tours

Piedmont, CA – March 28, 2006 – When it comes to traveling the world, many people today prefer to share the enriching experience with people they already know, such as their friends and family. This kind of close-knit group travel is growing in popularity as the definition of family expands to include partners, exes and multi-generations, from the new baby to grandma.

One Bay Area firm is serving this market to the fullest. Ubiquity International, the premier provider of unique cultural, historical and educational travel experiences throughout the world, offering travelers of all ages, diversities and interests the opportunity to embrace the world like they've never seen it before.

"Travel is now available to more people, and families and friends recognize this as a way to share, explore and spend quality time together," said Thomas Talboy, who founded Ubiquity International in 2004. "It's fun to experience something new together with loved ones instead of the usual trying to make it back home for the holidays."

Whether it's a couple who want to go on a tour to learn more about Napoleon, or a family of six ready to take the kids to the ruins of Pompeii, group travel is Talboy's area of expertise. Ubiquity International offers specialized itineraries to Rome, Florence, Naples, Pompeii, Paris, Athens and the Greek Isles. This year, Ubiquity International additionally offers tours to Peru, Spain, Ireland and Northern Greece.

"Ubiquity International trips are magical. Tom transforms his love for language, art and ancient history into a genuine travel experience," said Roxana Keland, who with her daughters traveled to Rome with Ubiquity's very first tour, as well as

on subsequent trips to Paris and Greece. "Every trip has given us the destination and a real sense of the people, culture and history."

Ubiquity International attracts individuals and families interested in understanding the unique culture and history of the world, by providing explorations of archaeological sites and ruins and personalized visits to museums and historical sites. Talboy, a certified Destination Specialist in both Italy and European Culture & Heritage, goes to great lengths to customize each adventure to meet the specific needs and interests of the group. Itineraries include free time for exploration and shopping, visits to the beach, boat rides and endless opportunities to experience the flavorful local cuisine.

"Tom's trips are fun, flexible, have great tour guides and are good for all ages," said Peter Fettis, a 13-year-old who has already traveled on several Ubiquity International tours with his parents to Rome, Florence and Athens and the Greek Isles.

To find and request detailed information about the 2006 tour schedule, visit www.ubiquityinternational.com or call 866.984.8687. The best selection is available when booking early because tours fill quickly.

Ubiquity International, LLC

Experience. Explore. Embrace the world. Ubiquity International, LLC, founded in 2004, is the premier provider of unique cultural, historical and educational travel experiences throughout the world. Thomas Talboy, founder, academic and destination expert, creates enriching tours that are designed to give travelers an inside perspective of the sites and cities visited during the adventure. Ubiquity International, CST# 2070359-40 and Washington UBI 602 549 382, is based in Piedmont, CA. For information visit online www.ubiquityinternational.com, or call 866.984.8687.

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